

# Axiom Strategy Management



## Manage strategic performance improvement initiatives across your organization

In today's transformational business environment, hospitals and health systems are expected to deliver healthy financial results and improve clinical outcomes amid shrinking reimbursement and increasing operational costs. Organizations that are successful in defining and executing on strategic plans have a clear competitive advantage. However, all too often, hospitals and health systems lack the processes, frameworks, and enabling technology to effectively align organization wide initiatives to support broader strategic goals.

With Axiom Strategy Management, healthcare organizations benefit from a comprehensive view of business performance that provides visibility into key performance measures, tools that enable new initiatives to be modeled and evaluated, and features that promote collaboration in managing ongoing project milestones, with clear visibility into achievement related to project goals. Designed for organizations seeking to manage strategic performance improvement initiatives across the continuum, this solution helps organizations achieve desired results by tracking initiatives with bottom-line impact that are integrated with the financial planning process.

### Gain a Comprehensive View of Performance

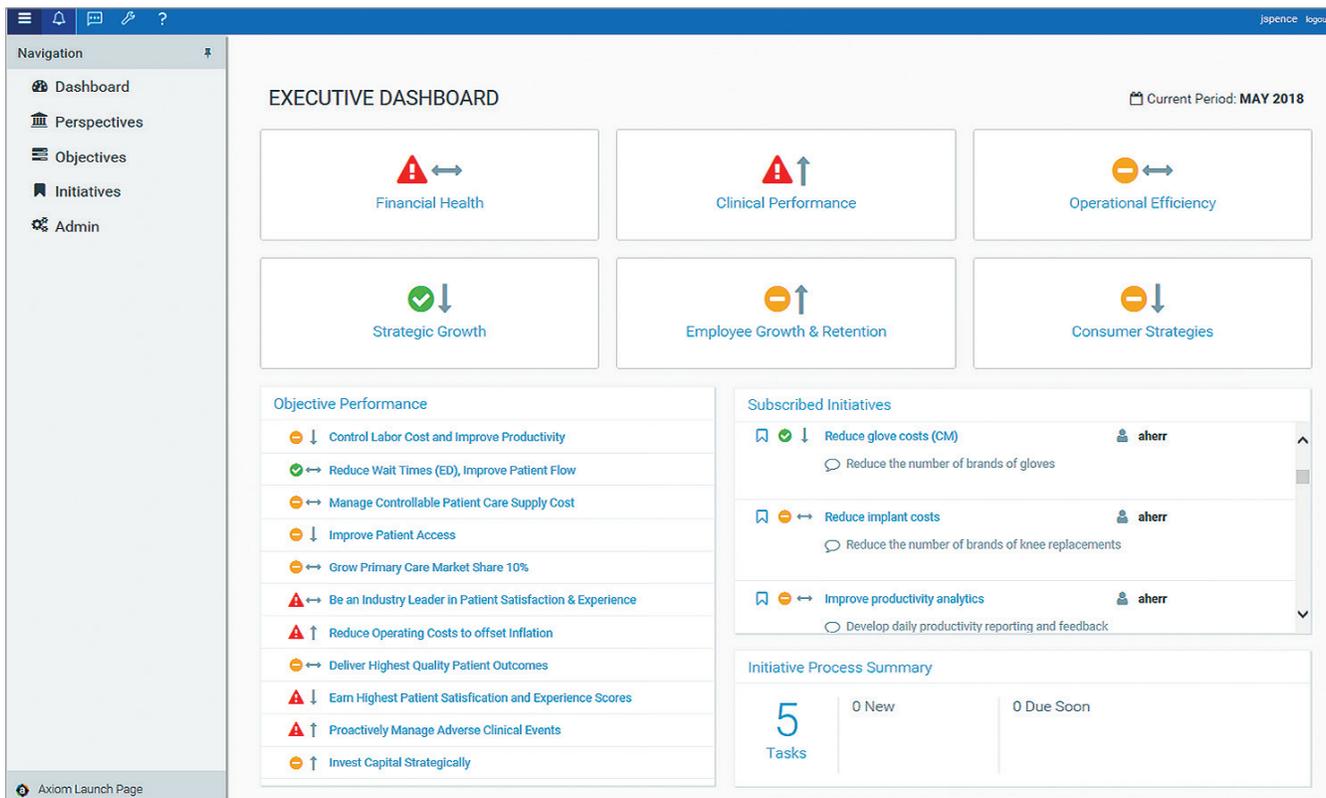
With Axiom Strategy Management, the key performance measures that are locked in disparate systems and spreadsheets can be efficiently consolidated into a single,

secure, and trusted data source. And with full-featured ETL capabilities and built-in data collection tools, the steps to fully integrate this data can be completely automated.

Axiom Strategy Management's dynamic reporting improves the effectiveness of monthly or quarterly performance reviews. With highly visual, actionable reporting and scorecards, healthcare leaders gain a comprehensive view of performance across strategic perspectives—financial, customer, process, and internal. Leaders can then quickly identify areas where initiatives are underperforming, drill down to specific key performance indicators (KPIs), and compare actual performance against targets. With this insight, executives can focus their organization's resources—both capital and human—in the areas where they will make the greatest strategic impact.

### Model and Prioritize Strategic Initiatives

Axiom Strategy Management helps organizations streamline the process of identifying, prioritizing, and approving new strategic initiatives. Key stakeholders can easily collaborate using configurable templates that guide contributors through required inputs to capture the business issue, define the corrective course of action, quantify any human and capital resources needed, and provide a forward-looking view of expected business benefits and impact. Each initiative can have associated project owners, sponsors, and milestones to promote ownership and accountability.



## Track Initiatives and Milestones

Axiom Strategy Management provides complete visibility into results associated with ongoing initiatives. Performance reviews can be initiated at any interval, such as monthly or quarterly. Email notifications alert project owners that their input is required, with flexible tracking templates that prompt contributors to identify budget variances and highlight benefits achieved. The solution also captures comments at any level. With workflows integrated into the process, key stakeholders across management levels have complete visibility into the performance of various initiatives, improving organizational alignment.

### Key capabilities include:

- Organizational structure of KPIs in context of strategic perspectives and business goals
- Executive scorecards with role-based views of performance to goals
- Initiatives planning and tracking, including ranking and scoring
- Integration with Axiom solutions, including Budgeting, Performance Reporting, and Productivity
- Data integration of KPI measures from other systems, including Axiom Decision Support